

FiberTite® Customer  
Service Office:  
1000 Venture Blvd.  
Wooster, Ohio 44691  
Phone: 330-262-1111  
1-800-927-8578



## Safeway Corporation, San Francisco, influences 50 other franchise locations.

At Safeway Corporation, suggestions can come from the top, but middle managers have the final say in the operation of their stores. So when Randy McAdam, Facilities Engineering Supervisor for Safeway Stores, chose the FiberTite® Roofing System for his San Francisco Bay store, he passed the word to his independent managers.

Comparing the true cost of a roof installation – durability over the long haul, fast, cost-efficient installation and an outstanding track record for minimum upkeep – more than 50 stores are presently protected by FiberTite Roofing Systems. Each one an independent decision, proving that good news travels fast.

FiberTite is a product of Seaman Corporation, with more than 50 years of leadership in the development of high performance membranes. FiberTite Roofing Systems are based on a proprietary weave of strong and dimensionally stable DuPont Dacron® polyester. This substrate is then sealed with a flexible, ultra-tough layer that includes DuPont Elvaloy® KEE in its exclusive formulation.

Seaman Corporation, 1000 Venture Blvd., Wooster, OH 44691  
Phone 330-262-1111 Fax 330-263-6950  
Toll-free USA 800-927-8578 Fax 800-649-2737 [www.seamancorp.com](http://www.seamancorp.com)

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Dacron® and Elvaloy® are registered trade names of DuPont Corporation.

the roof. the proof.

**Fiberlite**<sup>®</sup>  
ROOFING SYSTEMS  
by Seaman Corporation

the roof. the proof.

